

Privacy policy

How Politruck handles personal data on politruck.net, in its contact forms and in First Light, its weekday newsletter.

AT A GLANCE

- No cookies, analytics or advertising trackers on this website.
- We use your details only for what you asked: to answer you, or to send the newsletter on your topics.
- We write to you about our services only if you tick the box that allows it.
- We never sell your data and never pass it to AI models.
- Unsubscribe in one click from any edition; your profile is deleted within 30 days.
- Write to info@politruck.net to see, correct or delete your data.

01 Who is responsible

The controller of your personal data is **Gianmarco Scollo**, trading as Politruck, Traversa Cannarella 5, 96100 Siracusa, Italy, VAT IT01922120892 (“Politruck”, “we”).

For anything about your data, write to info@politruck.net. We have not appointed a data protection officer, as the law does not require one for an organisation of our size and activity.

02 Visiting the website

The website is hosted by Netlify. When you open a page, your browser sends the technical data any website receives: IP address, date and time, the page requested, browser and device type, and the page you came from. Netlify uses it to deliver the site and protect it from abuse, and keeps it for a limited period under its own retention rules. We do not use it to identify or profile visitors. **LEGAL BASIS** our legitimate interest in running a secure website (Art. 6(1)(f) GDPR).

The website sets **no cookies**, stores nothing in your browser and runs no analytics or advertising tools. Fonts are served from our own site.

Some photographs are displayed directly from **Wikimedia Commons**. To show them, your browser connects to the servers of the Wikimedia Foundation in the United States, which receive your IP address and the address of the page, as with any web request; Wikimedia’s privacy policy applies to that connection. Links to LinkedIn and X load nothing until you click them; once there, their own policies apply.

03 Contact and demo request forms

What we collect. Your name, email address and organisation, the area or plan you are interested in, the countries and sectors you follow, and your message.

Why. To answer you and, if you ask, to prepare a proposal. **LEGAL BASIS** steps you ask us to take before a possible contract (Art. 6(1)(b) GDPR) and our legitimate interest in keeping a record of our correspondence (Art. 6(1)(f)).

How. Submissions are received by Netlify Forms, which screens them for spam with Akismet (a service of Automattic), and forwarded to our mailbox, hosted on Google Workspace.

How long. Up to 24 months after our last exchange. If you become a client, we keep what the engagement and Italian tax and accounting rules require (up to 10 years for invoices and accounting records).

04 First Light, the newsletter

What we collect

- Your email address and the topics you choose.
- If you give them: your role, company or organisation, company size, sector and the country where you are based.
- When you subscribed and confirmed, the version of the consent text you accepted, and your choices about link tracking and about being contacted.
- Technical records of the emails we send you: sent, delivered or bounced.

What we use it for

Sending the newsletter	The edition on the topics you chose, every weekday morning, and the emails needed to confirm or manage your subscription. Consent (Art. 6(1)(a) GDPR), given on the signup form and confirmed from the email we send you (double opt-in). You can withdraw it at any time.
Counting link clicks	Which links in the newsletter you click, to improve it and the topics you receive. Only if you tick the box for it; we do not use pixels to track whether you open our emails. Consent (Art. 6(1)(a)), optional and separate. Turn it off at any time from your preferences.
Writing to you about our services	A message from Politruck about its consultancy services, when your role and topics suggest they could help. Only if you tick the box for it. Consent (Art. 6(1)(a)), optional and separate. Withdraw it at any time from your preferences or by replying to us.
Understanding our readers	Counts of who reads the newsletter, for example which roles and topics are most common, to improve it. This never involves contacting you. Our legitimate interest in improving the newsletter (Art. 6(1)(f)). You can object at any time.

How the newsletter is written

Stories are drafted with the help of AI from public news articles, which every story links to, and reviewed by our editor before sending. Your personal data is never sent to AI models.

How long we keep it

For as long as you are subscribed. Signups that are never confirmed are deleted after 30 days. When you unsubscribe, your profile is deleted within 30 days: we keep only your email address and the dates you subscribed, gave consent and unsubscribed, so that we can show your consent was valid and never write to you again by mistake. Ask us and we will delete these too.

Your choices

Every edition links to your preferences page, where you can change your topics and details, turn the optional consents on or off, or unsubscribe in one click. Most email apps also show an “Unsubscribe” button for our emails.

05 Who processes data for us

PROVIDER	WHAT IT DOES	WHERE THE DATA IS
Netlify	Website hosting, forms and the newsletter signup functions	United States
Supabase	Newsletter subscriber database	European Union (Ireland)
Resend	Sending the newsletter and its confirmation emails	Sent from the European Union (Ireland); records stored in the United States
Google (Workspace)	Our email inbox	European Union and United States

Each provider acts on our instructions under a data processing agreement. Where data leaves the European Economic Area, the transfer is covered by the EU-U.S. Data Privacy Framework for providers certified under it, and by the European Commission's standard contractual clauses.

We do not sell your data or share it with advertisers. We disclose it to public authorities only where the law requires it.

06 Your rights

You can ask to access your data, correct it, delete it, restrict its use or receive it in a portable format. You can object at any time to uses based on our legitimate interest, and withdraw any consent at any time, without affecting what was done before. Write to info@politruck.net: we reply within one month.

You can also lodge a complaint with the Italian data protection authority, the **Garante per la protezione dei dati personali** (garanteprivacy.it), or with the authority of the EU country where you live or work.

07 Everything else

No automated decisions. We make no decisions about you by automated means that have legal or similarly significant effects.

Security. Data travels over encrypted connections, access is limited to Politruck, and the keys to our systems are kept on our servers, never in web pages. The double opt-in means nobody can subscribe an address that is not theirs.

Professionals only. Our website and newsletter are meant for professionals; we do not knowingly collect data from children.

Changes. When this policy changes we update the date above. We tell subscribers by email about any significant change to how we handle newsletter data.

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